

Call for expression of interest – business introducers for the Grand Prix de France official hospitality products.

The GIP – Grand Prix de France – Le Castellet (hereinafter referred to as the “GIP”) is granting the possibility to any foreign agent to resell to their clients official hospitality products for the Grand Prix de France 2020, according to terms that comply with the European regulation.

To qualify as a ticket reseller, the entity must comply with the following minimum requirements:

- Be a public or private legal entity, duly registered in France or regularly registered in Europe, with no record at the Banque de France and with a proven network of clients and references in the field of ticket sales for sport events
- Accept to receive a 10 to 12% commission of the total revenue provided to the GIP, based on the table from the 1st appendix of the business introducer contract
- Accept that the final sales contract will be signed between the GIP and the client
- Agree that a specific business introducer contract must be signed between the GIP and any party to guarantee they comply with the conditions of this call for expression of interest.

Moreover, the agencies and business introducers commit to:

- Not claim any official license associating the Grand Prix de France’s image and/or brand and not to present themselves as official agency or business introducer of the Grand Prix de France;
- Not sell or commercialize directly (or via any intermediary) the official hospitality products of the Grand Prix de France
- Only promote the official Grand Prix de France hospitality products on its website, or via a mailing / newsletter that will first need to go through a validation from the GIP. The agency / business introducer is also allowed to promote the official Grand Prix de France hospitality products via print media, brochures or professional magazines on the condition that the targeted audience has interests in the Grand Prix de France. These medias will also need to go through a prior validation from the GIP, and their production costs will be at the agency’s expense.
To this intent, the GIP will make available to all resellers with whom it has entered into an agreement a media kit with all relevant images, documents and media to be used for promotional purposes;
- Refrain from purchasing sponsored links and contents on platforms such as Google or Facebook, or keywords on such platforms for the French and international market;
- Require the purchaser’s complete agreement with the GIP’s general terms and conditions of the official hospitality products;
- Agree to commit to a maximal order of 150 tickets;

For additional information on the commercial rules applicable to Grand Prix de France 2020, please contact the GIP's commercial direction under lorbi@gpfrance.com. A hospitality commercial manager will be your daily speaker located on the circuit. You will receive your counterpart's contact details by email.

Responding to this call for expression of interest implies full agreement to these minimum requirements. However, the commercial relationship remains subject to the signature of a business introducer contract between the GIP and the agencies or business introducer showing their interests.

This call for expression of interest remains active until all tickets have been sold, or latest until June 15, 2020. No application will be turned down provided all minimum requirements set above are met and agreed to. As a consequence, no exclusivity will be granted to agencies or business introducers with which the GIP will sign a contract. As such, this does not constitute a public tender per European rule.

The GIP remains free to modify / cancel this call at any moment and without justification.

The GIP cannot guarantee the completeness of the information in this call and shall not bear any liability in this regard.

Any costs incurred by this call shall be borne by the applicants.

All communication between the GIP and the applicants is strictly confidential.